

# ART+FARE3

A CELEBRATION OF LOCAL FOOD, DRINK, MUSIC AND ART  
& A FUNDRAISER FOR THE ART GALLERY OF GREATER VICTORIA



## PROGRAM GUIDE ADVERTISING RATES

### Overview

The Union Club of British Columbia is organizing and hosting ART+FARE again this year on the evening of September 23, 2017. ART+FARE3 is a gala celebration of many varieties of art: visual, auditory, edible and drinkable all in support of the Art Gallery of Greater Victoria (AGGV), organized by The Union Club of British Columbia.

All proceeds go directly to the AGGV in support of its Children and Family Educational Programs, as well as the conservation and preservation of the AGGV's collection. Supported programs include: Gallery in Schools, School Tours, Teacher Resources, Family Sundays and Studio Classes. Annually more than 13,000 children and youth are engaged by these programs.

Some of Victoria's finest art galleries will exhibit the work of local artists. The FARE will be creatively and inspirationally prepared by The Union Club's renowned kitchen. Lively music will enhance the evening's experience.

### Audience

The audiences that will be invited to the gala include members of The Union Club, AGGV, gallery patrons and the general public. A limited number of tickets are available through the AGGV website, [www.aggv.ca](http://www.aggv.ca). For members of The Union Club tickets are available by telephone 250-384-1151 or online [www.unionclub.com](http://www.unionclub.com).

### Ad Size and Rates

Please check the ad size of your choice.

Size	Dimensions	Rate \$
<input type="checkbox"/> Full Page Full Colour	5.5" W X 8.5" H	\$300
<input type="checkbox"/> 1/2 Page Horizontal Full Colour	5.5" W X 4.25" H	\$225
<input type="checkbox"/> 1/4 Page Vertical Full Colour	2.75" W X 4.25" H	\$150

## Submitting Ads

Ads accepted in PDF format only. Ads must arrive by **August 28, 2017**. Please email a proof to the attention of: **Heather Kohler, Chief Creative Officer, 791 Technologies, email [hkohler@791tech.com](mailto:hkohler@791tech.com) Tel: 250-360-6316**

## Ad Specifications

- Use high resolution images (300 DPI is recommended)
- Embed all fonts
- When bleed is required, please provide at least 1/8" beyond the trim area
- Do not allow marks to encroach upon the trim or bleed areas
- Ads with color need to be CMYK
- Ads created with a PMS color will not be guaranteed to match printed program.

Please adhere to the dimensions above and please only use high resolution images in your ad design for optimal printing results. Please include your company name in filename and provide a contact for technical support, should one be needed.

We are happy to develop an ad for you if you do not have one.

*Note: If your ad has to be redesigned, resized, or adjusted additional fees may apply please provide a contact for technical support, should one be needed. Please include your company name in filename.*

## Payment Options

Payment can be made by  Cheque  Credit Card

Credit Card No. \_\_\_\_\_ Expiry \_\_\_\_\_

Card Holder Name \_\_\_\_\_  
(as it appears on the credit card)

Please make payment payable to: **The Union Club of British Columbia**

For more information on advertising in **ART+FARE3 Program Guide** and to confirm your ad space please contact **Heather Kohler, Committee Member, [hkohler@791tech.com](mailto:hkohler@791tech.com) Tel: 250-360-6316**

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date